



Dear Colleagues, Clients, and Friends,

We are honored to announce that *Fast Company* has recognized Futurus Group [as one of the top organizations transforming industries and shaping society as a part of their 2020 WORLD CHANGING IDEAS Award!](#) This recognition underscores the innovation that we strive for as we redefine the philanthropic sector with big data and artificial intelligence. This recognition spotlights our patent-pending algorithm Gratitude to Give (G2G), which uses several thousand calculations to predict which individuals are most likely to make a philanthropic gift.

The G2G model has applications in a wide array of nonprofit fundraising sectors, including healthcare, higher education, religion, human services, and the arts. By leveraging our proprietary AI technologies, we help nonprofit organizations achieve donor predictions with 400% more accuracy than existing methods.



[Fast Company's World Changing Ideas](#) awards honor products, concepts, companies, policies, and designs that are pursuing innovation for the good of society and the planet. The contest, now in its fourth year, has honored everything from large

companies' sustainability initiatives to clever consumer products to groundbreaking government policies.

We are thrilled to receive this honor that recognizes our dedication to innovation and groundbreaking ideas. Stay tuned for more exciting updates from Futurus Group coming soon.

[Click here to learn more about Futurus Group](#), and our revolutionary approach to fundraising.

